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**Release Date: For Immediate Release**

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## **SBA 2005 YOUNG ENTREPRENEUR GOES TO THE OLYMPIANS**

**ST. LOUIS** --In the past three years, Jerome McCall has founded two St. Louis-based communications technology companies. As president of both, The Olympians and Chatter, Inc., Jerome has emerged as a local and national leader in merging information-technology advancements with sharp marketing strategies and a gifted entrepreneur dedicated to giving his clients the very best.

Jerome founded The Olympians in 2001 alongside his business partner, Aaron Mottern. Using the latest emerging technologies, The Olympians strives to increase clients' brand awareness, productivity and market viability. In doing so, the company has earned a reputation for crafting engaging, effective, and full-service business solutions, including custom software development, Web hosting design, ad copy and graphics and engineering services. With Jerome serving as president, The Olympians has swiftly expanded from an owner-operated company run out of his home into an eight-member staff whose clients include Texas-based O.S.T. Enterprises and St. Louis-based Investment Classifieds.

Last year, Jerome founded Chatter, Inc., housed under the umbrella of The Olympians. Chatter, Inc. is responsible for an Internet dating site called HeyLetsTalk.com, which aims to combine online personal ads with live, interactive promotional nights at local bars and clubs.

And all of this is why Jerome McCall, president of The Olympians, is the SBA 2005 Young Entrepreneur of the Year.

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